



2022 Pre-College Program Course Performance Report

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Student Name: Annika Dhariwal

Course Title: Leadership in Changing Business: Social Entrepreneurship

Instructor Name(s): Kelly Ramirez

Program: Brown Leadership Institute

Course Description:

Social enterprise is a rapidly growing field which utilizes an entrepreneurial approach to address social needs and create positive change. Companies such as Patagonia and Warby Parker epitomize strong and sustainable organizations which are creating both social and financial value. This course provided students with an overview of this evolving field and helped students understand how social entrepreneurs drive innovation and transformation in fields such as health, education, and the environment. Students examined the opportunities and challenges associated with a variety of types of social enterprises, including social purpose businesses, nonprofits, and revenue generating enterprises. Innovative videos and interviews provided students with a unique opportunity to engage with individuals and organizations that exemplify mission-driven values. The course included lectures, projects and presentation components leading to developing and pitching your own idea for a non-profit or for-profit social enterprise. Upon completion of this course, the student should be able to..

- Articulate what social enterprise is and why the field has emerged and grown so rapidly in recent years.
- Identify when an industry is ripe for innovation and understand how to assess opportunities to respond to the need.
- Demonstrate an understanding of the social entrepreneurship movement, including domestic and global opportunities and challenges for social entrepreneurs. [SEP]
- Make legal structure recommendations for a spectrum of social enterprises and articulate why that particular structure (nonprofit, for profit, hybrid, benefit corporation or cooperative) is the best choice.
- Understand a variety of social enterprise business models.
- Develop a theory of change/logic model, and business model canvas.
- Identify and evaluate the social impacts of a venture.
- Talk about a range of social innovations related to social enterprise such as cooperatives, and impact investing
- Effectively collaborate in group discussions to gain a deeper understanding of social entrepreneurship theory, process, and [SEP]practice. [SEP]
- Create a clear and comprehensive social enterprise business plan. [SEP]
- Develop and deliver an effective elevator pitch

Student Evaluation:

Annika's performance in class demonstrated intelligence, openness to others' ideas, and positive relations with peers. She was an active and productive contributor in online discussions and in person sessions. She demonstrates natural leadership qualities. Her course work was well done overall. She did a great job on her Pecha Kucha presentation on Kiva. Her presentation skills are very effective.

Annika was an active and very thoughtful contributor to the discussion board. She provided consistent and well researched responses and useful feedback to her classmates. Her book review was well written and included excellent analysis. It was among the best in the class.

Her business plan on her venture gultenfreejio was well done. I am so impressed by all that she has already acheived and I am hopeful that she continues to pursue her entrepreneurial leadership in this area. I so appreciated that she reached out to talk about her work and venture, and really hope she will continue to update me as she makes progress. Her elevator pitch was compelling. She is clearly a talented and driven entrepreneur!

At the beginning of the course Annika stated that she wanted to be an active and engaged member of class discussions and also hoped to learn from the other course participants. She also stated that she was looking forward to learning about the different technical aspects of social entrepreneurship that she has not yet explored in depth. I am confident she achieved these goals.

Annika demonstrates excellent leadership qualities, and I was impressed by her performance in this course. It was a real pleasure having her in class and I hope she stays in touch if I can be helpful in any way.